

VIEWER PROFILE



GENDER

Male: **41%**
Female: **59%**



HOME OWNERSHIP

Own Home: **43%**
Rent: **59%**



HOUSEHOLD INCOME

\$100K+: **7%**
\$75K - \$99,999: **7%**
\$50K - \$74,999: **17%**
\$30K - \$49,999: **30%**



AGE

18 - 34: **19%**
35 - 54: **38%**
55+: **43%**



EDUCATION

Graduated College: **11%**
Some College: **19%**



PRESENCE OF CHILDREN

1+ Child in HH: **44%**

Source: Nielsen Npower. Calendar Year 2018. Viewership Demographics by Network: Telemundo.

FEATURED PROGRAMS

- Operation Pacifico
- Exalton Estados Unidos
- La Vov
- Duenos Del Paraiso
- Suelta La Sopa
- La Dona
- Un Nuevo Dia
- Caso Cerrado
- Pero Amor

Program list is a sample from the network. Shows may change or be cancelled without notice. Cancelled shows may still air in repeats.



TELEMUNDO

Telemundo is an American Spanish-language terrestrial television network owned by Comcast. It is the second largest provider of Spanish content in America. The channel broadcasts programs and original content aimed at Hispanic and Latino American audiences in the United States and worldwide, consisting of telenovelas, sports, reality television, news programming, and films.