

## VIEWER PROFILE



### GENDER

Male:	36%
Female:	64%



### HOME OWNERSHIP

Own Home:	82%
Rent:	18%



### HOUSEHOLD INCOME

\$100K+:	26%
\$75K - \$99,999:	12%
\$50K - \$74,999:	22%
\$30K - \$49,999:	24%



### AGE

18 - 34:	7%
35 - 54:	28%
55+:	65%



### EDUCATION

Graduated College:	21%
Some College:	40%



### PRESENCE OF CHILDREN

1+ Child in HH:	19%
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Source: Nielsen Npower. Calendar Year 2018. Viewership Demographics by Network: GAC.

## FEATURED PROGRAMS

- Going RV
- Flea Market Flip
- Texas Flip N Move
- Log Cabin Living
- Living Alaska
- Treehouse Masters
- Moving Country
- Lakefront Bargain Hunt
- You Live in What?

Program list is a sample from the network. Shows may change or be cancelled without notice. Cancelled shows may still air in repeats.



Great American Country (GAC) is home to the best in country entertainment and country lifestyle programming. Great American Country delivers lifestyle programming in U.S. households to viewers who want to enjoy the simple life and celebrate the great outdoors.